

Feature story

You are a PR practitioner working for a political organization. As part of this job, you run a political blog that attempts to shape public opinion towards social policy. You need to write a feature story for your blog that advocates for your organization's political or policy beliefs, but you must adhere to the following guidelines:

- You must advocate for a social policy or set of policies.
- You may not mention any politician's name.
- You may not mention a political party.
- You must research the policy idea and your position toward that policy or set of policies and provide links to those sources throughout your blog post.
- You must write a positive story advocating for your position without directly attacking alternative theories, beliefs, ideas, or policy.
- Make sure you define any terms you use and provide links to the sources of your definitions. You must have accurate definitions; definitions are not opinion.
- You may take any position you want and include your reasoned opinion.
- You must include some type of evidence, with source links to the evidence, to support your position. Consider things like analogies and data to support your argument.
- Your argument must be free from logical fallacies.
- You must write all of this into a feature length story in a tone appropriate for a respected blog.
- Make sure you adhere to rules and guidelines for feature story writing.

For help finding useful sources check out <http://hubpages.com/politics/politicalblogs>. It describes some of the best political blogs and websites and classifies according to non-partisan, conservative, and democrat. Any of the sites listed can be a useful sources of information and/or useful examples of your assignment.